



# MADERA CHAMBER OF COMMERCE WEBSITE ADVERTISING PRICE LIST

PRICES EFFECTIVE FEBRUARY 1, 2008

ALL PACKAGES MUST BE PAID IN FULL AND SUBSCRIPTIONS ARE FOR ONE (1) YEAR OR SIX (6) MONTH CONTRACTS. ALL ADVERTISERS MUST PROVIDE WEB-READY ARTWORK. WEBSITE ADVERTISING IS NOT AVAILABLE TO NON-CHAMBER MEMBERS.

CONTRACTED BUSINESS BEAT NEWSLETTER ADVERTISERS ARE ELIGIBLE FOR ADDITIONAL DISCOUNTS ON WEBSITE PREMIER AND DELUXE PACKAGES, PLEASE CALL TO INQUIRE (25% AND 15% DISCOUNT ONLY APPLIES TO WEB ADVERTISING PACKAGE)

- ◆ **PREMIER PACKAGE** – FIRST COME, FIRST SERVED
- ◆ \$1200.00 for twelve (12) months or \$900.00 for six months – ONLY THREE (3) AVAILABLE, PACKAGE INCLUDES:
  - ROTATING BANNER AD AT TOP OF KEY CHAMBER WEB PAGES
  - GUARANTEED PLACEMENT OF PERMANENT POSITIONING FOR ONE YEAR AT THE TOP OF TWO (2) OF THE CHAMBER'S MAIN WEB PAGES NOT INCLUDING HOME PAGE
  - AD HYPERLINKS TO ADVERTISER'S WEBSITE
  - ENHANCED BUSINESS DIRECTORY LISTING W/LINK AND/OR EMAIL LINK
  - UP TO 5 ADDITIONAL WEB DIRECTORY LISTINGS
  - LOGO TO BE PLACED ON EMAIL ALERTS WHEN MEMBERS ARE NOTIFIED THAT NEWSLETTER HAS BEEN POSTED TO THE WEBSITE
  - BUSINESS PROFILE TO BE HIGHLIGHTED ARTICLE ON HOME PAGE OF WEBSITE FOR ONE WEEK DURING MONTH OF YOUR CHOICE WITHIN YOUR ADVERTISING YEAR CONTRACT
- ◆ **DELUXE PACKAGE** – FIRST COME, FIRST SERVED
- ◆ \$1000.00 for twelve (12) months or \$600.00 for six months – ONLY FOUR (4) AVAILABLE, PACKAGE INCLUDES:
  - ROTATING BANNER AD AT LEFTSIDE OF KEY CHAMBER WEB PAGES
  - GUARANTEED PLACEMENT OF PERMANENT POSITIONING FOR ONE YEAR AT THE LEFTSIDE OF TWO (2) OF THE CHAMBER'S MAIN WEB PAGES NOT INCLUDING HOME PAGE
  - AD HYPERLINKS TO ADVERTISER'S WEBSITE
  - ENHANCED BUSINESS DIRECTORY LISTING W/LINK AND/OR EMAIL LINK
  - UP TO 3 ADDITIONAL WEB DIRECTORY LISTINGS
- ◆ **STANDARD PACKAGE** – FIRST COME, FIRST SERVED
- ◆ \$850.00 for twelve (12) months or \$550.00 for six months – ONLY THREE (3) AVAILABLE, PACKAGE INCLUDES:
  - ROTATING BANNER AD AT BOTTOM OF KEY CHAMBER WEB PAGES
  - GUARANTEED PLACEMENT OF PERMANENT POSITIONING FOR ONE YEAR AT THE BOTTOM OF TWO (2) OF THE CHAMBER'S MAIN WEB PAGES NOT INCLUDING HOME PAGE
  - AD HYPERLINKS TO ADVERTISER'S WEBSITE
  - ENHANCED BUSINESS DIRECTORY LISTING W/LINK AND/OR EMAIL LINK
  - UP TO 2 ADDITIONAL WEB DIRECTORY LISTINGS
- ◆ **ONE-TIME MONTHLY AD** – IF SPACE IS AVAILABLE, SIZE IS LIMITED TO A WEB BUSINESS CARD
- ◆ \$150.00

**25.00 FOR RETURNED CHECKS - VISA & MASTERCARD ACCEPTED**